

# **APPALACHIAN FAIR**

## **COMMERCIAL BOOTH INFORMATION**

(This application may not be used for Food Concessions applicants)



**Inside booths** are approximately 10'x12'. If more space is needed, a double booth is available making the space 10'x24', etc.

**Building 1** is our newly renovated air-conditioned building. All exhibit booths are divided with silver grey display curtains, 8-foot high in the back and 3-foot high on each side. All exhibits need to be free standing and should not be constructed in a way that would obstruct other displays. Exhibits may not project into the aisle way.

Cost: Promotion -- \$750  
Direct Sales -- \$850  
End Booth -- \$50 additional fee

**Building 3** is a non-air-conditioned building. Booths numbered 1-24 are permanent walls 8-foot high on three sides, with the front being open to the public. Exhibitors can paint and/or decorate the walls in these booths. Booths numbered 25-46 are divided with 3-foot display curtains on each side. The back wall may be utilized for your display; however, no painting or permanent display will be permitted. Exhibit may not obstruct other displays or project into the aisle way.

**Building 4** is a non-air-conditioned building. Permanent walls 8-foot high on three sides, with the front being open to the public. Exhibitors can paint and decorate the walls in these booths. Exhibits may not project into the aisle way.

Costs for Buildings 3 & 4: Promotion -- \$450  
Direct Sales -- \$550  
End Booth -- \$50 additional fee

The Fair operating hours will be:

Monday through Friday – 3pm-10pm

Saturday – 10am-10pm

\*The Exhibit Buildings will be open each day during these hours.

Exhibit Buildings will be closed and locked each night. Each Exhibitor is responsible for their exhibit. Solicitation and distribution of materials must be from within the rented space.

Non-air-conditioned booths will be made available to vendors after the first of August. The air-conditioned exhibit hall will be open to Exhibitors the week before the Fair.

Booths are not to be dismantled before 10:30pm on the closing night of the fair. However, please have your booth dismantled before 5pm on the Monday following the close of the Fair.

**Outside Exhibit Spaces** are sold at \$25 a lineal foot, with a minimum of \$400 per space. The minimum space size would be approximately a 10'x12' area. All spaces have at least 10-foot depth. In some locations there is more depth available. Exhibitors will need to provide their own tent, tables, or whatever is needed for their display.

## **Tickets**

**ADMISSION** – Three (3) exhibitor tickets, good for one (1) admission daily, are provided with each space. If additional tickets are needed, up to two (2) more may be purchased at a cost of \$20 each. These tickets may be swapped around to accommodate your workers.

**PARKING** – Three (3) parking permits will be issued for each booth. The commercial parking area is located outside of the Fairgrounds in Lot 5 or Lot 3, depending upon where your exhibit booth is located. Please note, **NO** vehicles will be permitted on the grounds once the Fair has opened each day at 3pm. If you need to bring items in that are too large to carry, you must do so before that time. If needed, up to two (2) additional parking passes (when additional admission passes have been purchased) will be available for purchase at a cost of \$10 each.

The Fair has security patrolling the fairgrounds; however, exhibitors are responsible for their space and the contents thereof. We appreciate all our wonderful exhibitors and strive to provide every possible protection and courtesy to everyone.

If you have additional questions, please contact the Fair office at 423.477.3211 or email us at [appalachianfair@gmail.com](mailto:appalachianfair@gmail.com).

# **APPALACHIAN FAIR**

## **COMMERCIAL BOOTH APPLICATION FORM**



DATE: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ CELL: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_  
(Must be legible)

TYPE OF EXHIBIT: \_\_\_\_\_

LIST ALL ITEMS TO BE EXHIBITED OR TO SELL (Be very specific as this will be listed on your contract):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

.....

Check which type of space is requested and any special needs you might have:

INSIDE SPACE:  # OF SPACES NEEDED: \_\_\_\_\_ AIR CONDITION:  NON-AIR CONDITION:

OUTSIDE SPACE:  FOOTAGE NEEDED: \_\_\_\_\_

ELECTRICITY NEEDED? YES  NO  AMPERAGE – IF DIFFERENT FROM 110: \_\_\_\_\_

Inside exhibit spaces are approximately 10'x12'. One duplex outlet (110v) furnished to each booth.

SIGNATURE OF BUSINESS REPRESENTATIVE: \_\_\_\_\_

\*Formal contracts and invoices will be sent after exhibit approval.

MAIL completed form to: APPALACHIAN FAIR, PO BOX 8218, GRAY, TN 37615

Deliver to: Appalachian Fair, 100 Lakeview Street, Gray, TN

Fax to: 423.477.3853 or Email to: [appalachianfair@gmail.com](mailto:appalachianfair@gmail.com)

For more information please call the Fair Office at: 423.477.3211